

300-WORD VERSION

Swedish duo Thyra & Magnolia Road, Karin Thyr and Göran Eriksson, met on tour thirty years ago, and the music and the relationship have never been separate things. "There was never a moment where we 'started' writing together," Karin says. "Thirty years later we're married, and we still write our songs on the same couch where we've had our worst arguments."

They call their sound "Swedicana", roots-driven country and Americana with Swedish folk sensibility and Nashville craft. And while their own songs spent decades fitting around everything else, touring with other artists, raising kids, their music found audiences anyway: more than 74 million Spotify streams, plus IFPI Gold and Platinum certifications for their acoustic interpretations of Robyn's "Dancing On My Own" and Katy Perry's "Firework."

Fifteen years ago they began making regular songwriting trips to Nashville, finding a home in the East Nashville community — a connection you can hear in *Nashville Songs & Stories* (2020) and the EP *Stockholm Tennessee* (2022). Fittingly, their two biggest Spotify cities are Nashville and Stockholm.

Last year they made the decision that changed everything: to finally create space for their own music. The result? The single "Country Song" followed by "Time is Money" a single about what the grind costs you in the moments that actually matter — not a hustle anthem, but a song about the crossroads where you choose each other, or don't.

What sets them apart is the thing that can't be faked: "The songs aren't written about a life, they're written inside one," Karin says. "Thirty years of showing up, and choosing each other every day."

Fresh off a performance on Swedish national television's Bingolotto, they're touring Sweden this summer, joined on stage by their their longtime Nashville friends, co-writer Chris Roberts and musician Mark Evitts. Thirty years in, they sound like a band at the beginning of something.

100-WORD VERSION

Swedish duo Thyra & Magnolia Road — Karin Thyr and Göran Eriksson — met on tour thirty years ago and have written songs together ever since, on the same couch where they've had their worst arguments. After decades of touring with other artists, raising kids, and earning IFPI Gold and Platinum records along the way, they decided last year to finally create space for their own music. The result is "Time is Money," a country/Americana single about what the grind costs you in the moments that actually matter. This summer they tour Sweden, joined on stage by their longtime Nashville friends, co-writer Chris Roberts and musician Mark Evitts.