

THYRA & Magnolia Road Turn 30 Years Together Into “Blue”

Swedish husband-and-wife Americana duo THYRA & Magnolia Road release “Blue,” a Nashville-born song arriving at a fitting moment: 30 years together, 25 years of marriage, and a new chapter in which their own music has finally moved to center stage.

For Karin Thyr and Göran Eriksson, music and life have never really been separate.

They met on tour 30 years ago, built careers in music, raised a family and worked with and behind other artists. Along the way, regular songwriting trips to Nashville became part of their lives.

On the week of their 25th wedding anniversary, they released their latest single, “Blue.”

After three decades together, the song arrives during a period when the couple has made a conscious decision to stop putting their own music last.

“We spent so many years making music while also doing everything else life asks of you,” Karin says. “At some point we realized that if we really wanted to do this, we had to give our own music the same space and energy we’d always given everyone else’s.”

Following “Country Song” and “Time Is Money,” “Blue” continues a run of new music under the THYRA & Magnolia Road name, connecting the two places that have shaped their sound: Sweden and Tennessee.

The song was written by Karin and Göran with Nashville songwriters Chris Roberts and Kinsey Rose, and features Mark Evitts on fiddle, with background vocals from Mark, Chris and Emily Volman. These aren’t simply studio connections, but friendships built through years of writing and making music together.

For around 15 years, Nashville has become a second musical home for Karin and Göran. Their music reflects that geography — Scandinavian storytelling meeting American country and roots traditions in a sound they sometimes describe as “Swedicana.”

Ahead of the release, THYRA & Magnolia Road returned to the U.S. for an American radio road trip, traveling through the South and visiting country and Americana radio stations along the way.

Their story, however, isn’t one of overnight discovery.

Their recordings have accumulated millions of streams, while their acoustic interpretations of Robyn’s “Dancing On My Own” and Katy Perry’s “Firework” have received IFPI Gold and Platinum certifications. But much of their career was spent creating, touring and working around other people’s music.

Their own songs were often the thing that could wait.

“Life is very good at filling every space you don’t actively protect,” Karin says. “Eventually we had to decide that our music mattered enough to make room for it.”

That perspective runs through their songwriting. After 30 years as partners and 25 as husband and wife, their songs aren’t written from outside a relationship. They’re written inside one.

“We still write songs together on the same couch where we've had some of our worst arguments,” Karin laughs. “That's probably part of what makes it real.”

Göran puts it more simply: “Neither of us gives up at the same time. When one of us is ready to quit, the other one keeps going. Then eventually we switch.”

Thirty years after meeting on tour, THYRA & Magnolia Road are finally giving their own music the space it deserves.

And with “Blue,” the road between Stockholm and